

## For Immediate Release

### **16th Madrid Architecture Week**

- On the occasion of the 16th annual Madrid Architecture Week, the Norman Foster Foundation presents the second edition of *Architecture on Screen*, a cinema series commissioned by the foundation for Sala Equis.
- The series will open on 3 October at 8 p.m. with the screening of the 1972 documentary *Reyner Banham Loves Los Angeles*. The opening night of the film series will also include a conversation between Luis Miguel Ciprés, CEO of Barrabés.biz and promoter of the mobility platform Madrid in Motion, Eduardo Prieto, Professor of History of Architecture and Art at the Universidad Politécnica de Madrid, and Marisa Santamaría, Architecture and Design Researcher and Lecturer.
- To further celebrate the role of architecture in the city of Madrid, the Norman Foster Foundation will be opening its doors to the general public on October 4. This is part of the programmed visits and itineraries prepared by Madrid Architecture Week, which organises tours to more than fifty buildings of architectural and historical value.

### Madrid, 14th September 2019

On the occasion of the 16th annual Madrid Architecture Week, the Norman Foster Foundation presents *Architecture on Screen*, a cinema series commissioned by the foundation for Sala Equis.

From the rise of the mass-marketed automobile and the creation of the road movie genre, to the present-day vilification of the car, this year's edition of *Architecture on Screen* will consider the reasons why cars—more than any other appliance, device, or possession—have played a pivotal role in many contemporary art forms. At a time when the car as we know it is driving its way towards obsolescence, this cinema series will explore a variety of film genres built upon this modern icon. From their roots in tales of epic journeys, road movies have become deeply associated with the bildungsroman, relaying stories of modern Don Quixotes on meandering, four-wheeled journeys. For decades, the car filled the common imaginary with iconic scenes, from Claudette Colbert's hair flowing in the wind in Frank Capra's *It Happened One Night* (1934) and the frantic driving of Kowalski in *Vanishing Point* (1971), to the final scene in Ridley Scott's *Thelma and Louise* (1991). All of these scenes and more display how automobiles have been a silent witness of some of the twentieth century's greatest quests. The changes brought about by the automobile—with the profound implications for individual transportation, accessibility, and industry in the twentieth century—have been well documented, but the car impacted and continues to impact the design of cities and buildings. This series aims to pay homage to that great icon of the modern era, at a time when it's being extracted from the urban landscape, and explore the possible futures beyond its influence.

The series will open on **3 October at 8 p.m.** with a conversation between **Luis Miguel Ciprés**, CEO of Barrabés.biz and promoter of the mobility platform Madrid in Motion, **Eduardo Prieto**, Professor of History of Architecture and Art at the Universidad Politécnica de Madrid, and **Marisa Santamaría**, Architecture and Design Researcher and Lecturer. This will be followed by the screening of the documentary *Reyner Banham Loves Los Angeles* (1972), a film that takes the viewer on a tour through Los Angeles' four ecologies, guided by architectural historian Reyner Banham. The trip includes iconic landmarks such as Watts Towers and the Lovell 'Health' House designed by Richard Neutra, as well as mini-malls, drive-thrus, and strip clubs.

To further celebrate the role of architecture in the city of Madrid, the Norman Foster Foundation will be opening its doors to the general public on October 4. This is part of the programmed visits and itineraries prepared by Madrid Architecture Week, which organises tours to more than fifty buildings of architectural and historical value.

### **Architecture on Screen 2019**

Date and time: 3 October 2019 08:00 p.m.

Venue: Sala Equis, Calle del Duque de Alba, 4, 28012 Madrid, Spain

With the participation of Luis Miguel Ciprés, Eduardo Prieto, Marisa Santamaría.

Limited spaces are reserved for press. If you are interested in attending the event above, please contact us at [press@normanfosterfoundation.org](mailto:press@normanfosterfoundation.org).

As part of Madrid Architecture week, please visit: [www.semanaarquitecturamadrid.com](http://www.semanaarquitecturamadrid.com)

# Norman Foster Foundation

## Architecture on Screen – Programme

### 3 October

8 p.m.: *Reyner Banham Loves LA*

Reyner Banham, 1972, USA, 52 min.

### 5 October

4:30 p.m.: *Back to the Future*

Robert Zemeckis, 1985, USA, 116 min.

### 7 October

10 p.m.: *Kings of the Road*

Wim Wenders, 1976, West Germany, 175 min.

### 8 October

7:30 p.m.: *Two-Lane Blacktop*

Monte Hellman, 1971, USA, 103 min.

### 9 October

10 p.m.: *Paris, Texas*

Wim Wenders, 1984, France/USA, 147 min.

### 12 October

4:30 p.m.: *Thelma & Louise*

Ridley Scott, 1991, USA/France, 130 min.

For further information, please visit: [www.salaequis.es](http://www.salaequis.es)

# Norman Foster Foundation

## Speakers

Luis Miguel Ciprés - CEO of Barrabés.biz.

He began his career as an entrepreneur and then joined the world of professional services, where he accumulated over twenty years of experience in innovation, transformation and entrepreneurship. He has led innovation initiatives for companies such as Santander, Telefónica and Indra, among others. Luis Miguel Ciprés has a degree in Physical Sciences, an Executive Certificate in Strategy and Innovation from the MIT Sloan School of Management and a PDD from IESE.

Eduardo Prieto - Professor of History of Architecture and Art at the Universidad Politécnica de Madrid (ETSAM-UPM). Eduardo Prieto is an architect and graduate in Philosophy, he has an advanced studies diploma in aesthetics and theory of arts and was given an Extraordinary Doctorate Award by the Universidad Politécnica of Madrid. He is a professor of Architecture History at the Universidad Politécnica of Madrid, and has been a visiting scholar at the Graduate School of Design at Harvard University. He combines his teaching and research work with architecture critic in publications such as *Arquitectura Viva*, *El Mundo* and *Revista de Libros*.

Marisa Santamaría - Design trends researcher and lecturer.

She works as a cultural and innovation content developer for Simon Electric, Interihotel and Siematic, amongst others. Additionally, she is a featured journalist and contributor to *ADSpain*, *ICONDesign*, *El País* and *Traveler Magazine*.

## **Norman Foster Foundation**

The Norman Foster Foundation promotes interdisciplinary thinking and research to help new generations of architects, designers and urbanists anticipate the future. We believe in the importance of connecting architecture, design, technology and the arts to better serve society, and in the value of a holistic education that encourages experimentation through research and projects.

The Norman Foster Foundation holds the Norman Foster Archive and Library, which provide a window into the larger narrative and history of our built environment through the work of Norman Foster. The Norman Foster Foundation is based in Madrid and operates globally.

Visit [www.normanfosterfoundation.org](http://www.normanfosterfoundation.org) for more information.

## **Sala Equis**

With over 700 square meters dedicated to cinema, concerts and cultural activities, Sala Equis is a large multi-space that aims to recover the original spirit of the Alba cinema, once located in the same building. Prior to its time as a cultural and cinematic space, the building was originally designed as a palace to house the editorial offices of the *El Imparcial* newspaper, and the historical and artistic heritage of the newspaper lives on in the very building space. Sala Equis aims to stay true to these origins by connecting with the city's cultural life through film cycles, acoustic concerts, and artistic projects and aims to be— like its historical predecessors— a reference point for social and cultural conversations.

## **PRESS INQUIRES**

Santiago Riveiro

Norman Foster Foundation

[srp@normanfosterfoundation.org](mailto:srp@normanfosterfoundation.org)

+34 91 219 15 47

Sara Morillo

Sala Equis

[comunicación@salaequis.es](mailto:comunicación@salaequis.es)

+34 610 889 604