

For Immediate Release

MOTION. AUTOS, ART, ARCHITECTURE AT GUGGENHEIM MUSEUM BILBAO



Madrid, 8 April 2022

The Norman Foster Foundation, together with the Guggenheim Museum Bilbao presents *Motion. Autos, Art, Architecture*, sponsored by Iberdrola and Volkswagen Group. The exhibition celebrates the artistic dimension of the automobile and links it to the parallel worlds of painting, sculpture, architecture, photography, and film. Taking a holistic approach, the exhibition challenges the separate silos of these disciplines and explores how they are visually and culturally linked.

The exhibition considers the affinities between technology and art, showing for example how use of the wind tunnel helped to aerodynamically shape the automobile to go faster with more economic use of power. This streamlining revolution was echoed in works of the Futurist movement and by other artists of the period. It was also reflected in the industrial design of everything from household appliances to locomotives.

The exhibition brings together around forty automobiles – each the best of its kind in such terms as beauty, rarity, technical progress and a vision of the future. These are placed centre stage in the galleries and surrounded by significant works of art and architecture. Many of these have never before left their homes in private collections and public institutions, and as such, are being presented to a wider audience for the first time.

Beginnings, Sculptures, Popularising, Sporting, Visionaries, Americana, and *Future*, are the thematic titles of the galleries that guide the chronological structure of the exhibition. Each gallery in this unique exhibition addresses a particular historical moment or theme in which the intersection of industrial design, art, and architecture are visible. *Clay Modelling Studio*, presented by Cadillac brings a replica of a clay modelling studio featuring the brand's first all-electric vehicle LYRIQ, to illustrate both original and contemporary production techniques. For *Future* sixteen schools of design and architecture from around the globe consider today's problems of urban congestion, resource scarcity, and pollution and present visions for the future of mobility by a new global generation of architects, designers and artists. This gallery has received the support of AIC-Automotive Intelligence Center.

Unlike any other single invention, the automobile has completely transformed the urban and rural landscape of our planet and in turn our lifestyle. We are on the edge of a new revolution of electric power, so this exhibition could be seen as a requiem for the last days of combustion.



Norman Foster Foundation

The Norman Foster Foundation promotes interdisciplinary thinking and research to help new generations anticipate the future.

The first mission of the Norman Foster Foundation is to promote the importance of architecture, infrastructure and urbanism for the betterment of society. To this end, the second mission is to encourage new thinking and research across traditional boundaries to help younger generations anticipate the challenges of future change.

In particular, it addresses those professionals who are concerned with the environment—architects, engineers, designers, urbanists, civic leaders, planners and artists. This is at the heart of a holistic approach to design and is ever more relevant as populations shift to cities. With the implications of climate change, robotics and artificial intelligence, sustainable design is not about fashion but about survival.

The Foundation holds the Norman Foster Archive and Library, which provide a window into the larger narrative and history of our built environment through the work of Norman Foster. This is complemented and supported by drawings and models from other significant architects such as Claude-Nicolas Ledoux, Le Corbusier, Mies van der Rohe, Charles and Ray Eames, Buckminster Fuller, Richard Rogers, Zaha Hadid, and Tadao Ando.

Through its research initiatives and programmes, the Norman Foster Foundation encourages the transfer of advanced knowledge in a wide range of design fields. The Foundation's educational initiatives are structured around research and workshops, fellowships and forums around the Foundation's core objectives.

The Norman Foster Foundation is based in Madrid and operates globally.

Please visit www.normanfosterfoundation.org for more information.

PRESS ENQUIRIES

Santiago Riveiro
Head of Communications
Norman Foster Foundation
srp@normanfosterfoundation.org
+34 914 542 129